



*Why you should be selling
at Keeneland in November.*



Keeneland is where the world comes to buy the finest Thoroughbred horses. The truth is, the Thoroughbred auction business is our primary business with four annual sales, including the November Breeding Stock Sale – the world’s premiere Thoroughbred auction of its kind. No wonder Keeneland is the global marketplace for Thoroughbreds.

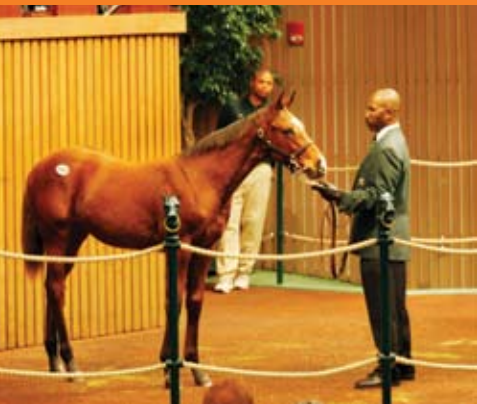
The global marketplace for Thoroughbreds.

During the Keeneland November Sale, your broodmares, broodmare prospects and weanlings will be bid on in a truly international marketplace. Last year buyers from 42 countries and 6 continents purchased horses at Keeneland.

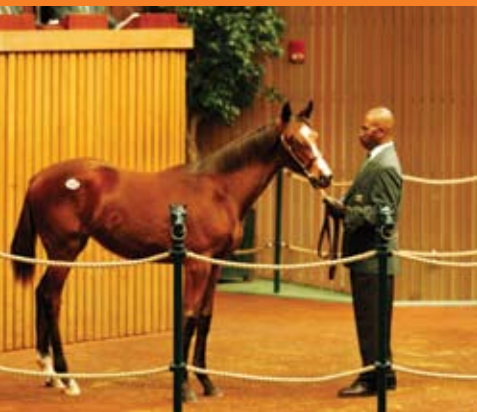
*The highest
prices in the
industry.*

Nothing beats the thrill of standing in the winner's circle. But, if you prefer the excitement of the sales ring, the November Breeding Stock Sale is your best bet – especially when you consider that more champions and stakes winners are sold at Keeneland than any other sales company. Buyers expect the best from Keeneland and they're willing to pay for it. That was proven recently as the world record price was set at Keeneland for a broodmare prospect, **Ashado**, who sold for \$9 million in 2005, and a pregnant broodmare **Cash Run**, who brought \$7.1 million in 2003.





Nobutaka Tada's Globe Equine Management purchased the Montjeu weanling colt for \$2.7 million from David C. Parrish Jr.'s Indian Creek, agent. The colt is a half-brother to Italian champion and English/UAE Group I winner Electrocutonist, who won the Emirates Airline Dubai World Cup (UAE-1).



Marc-Antoine Berghgracht's M.A.B. Agency bought the \$2.4 million Gone West weanling filly for Spanish real estate developer Alberto Abajo. The filly's dam, Islington, is a champion in Europe and North America, where she captured the 2003 Breeders' Cup Filly & Mare Turf (G1).



Madcap Escapade – Grade I stakes winner sold in foal to Pulpit for \$6 million.



Half Ours – Undefeated stakes winner sold for \$6.1 million, a record for a horse in training.

Highlights from the 2006 November Sale.

Once again, Keeneland's Breeding Stock Sale topped \$300 million – with record prices in several categories. Overall a total of 27 horses sold for \$1 million or more, including a North American record \$2.7 million for a weanling colt and \$2.4 million for a weanling filly.

A world-class facility for a worldwide audience

With luxury, convenience and comfort, our sales facility provides an unparalleled experience in which to conduct business. We've come a long way since 1943 when our first sale was held under a tent. Today, our state-of-the-art facilities include:

- A 6,400 square-foot enclosed walking ring
- 13,000 square-foot covered show ring that provides shelter for buyers, sellers and horses
- Private conference rooms
- Wireless Internet service
- Café and dining areas with adjacent bars and patio
- The industry's best auctioneers
- An expansive repository – Keeneland is the first Thoroughbred auction company to utilize digital x-rays in its repository, allowing more than one veterinarian to view x-rays on a horse simultaneously

Closing August 1



For more information about the Keeneland November Breeding Stock Sale, call Geoffrey Russell or Tom Thornbury at 859 254-3412 or 800 456-3412.