

Keeneland Association Fact Sheet

- Keeneland Race Course held its first race meeting from October 15-24, 1936.
- Keeneland was founded by a group of Central Kentucky breeders headed by Hal Price Headley and Major Louis Beard. In their original prospectus, they outlined their goal to “create a model race track to perpetuate and improve the sport and to provide a course that is intended to serve as a symbol of the fine traditions of Thoroughbred racing.”

- Keeneland is a unique combination Thoroughbred race course and sales company.



- Keeneland is uniquely structured in that it operates as a non-dividend-paying corporation. Its directors serve without compensation and stockholders do not receive

dividends. Profits are returned in the form of higher purses to horsemen, capital improvements, and generous contributions to charitable, educational and research organizations.

- Keeneland’s 921-acre complex includes a race course, sales pavilion, more than 46 barns that can house more than 1,600 horses, five dining rooms and one clubhouse.
- Keeneland conducts three weeks of live racing each April and October.
- The main track is a 1 1/16-mile oval with 4 1/2-furlong and seven-furlong chutes. In the summer of 2006, Keeneland installed Polytrack, a revolutionary synthetic racing surface, as part of a major reconfiguration of the track that widened the turns and lengthened the stretch to 1,235.6 feet.
- The turf course is 7 1/2 furlongs. Its stretch length is 1,190 feet.
- Keeneland provides year-round training facilities.
- Keeneland conducts four horse sales each year:
 - January Horses of All Ages
 - April Two-Year-Olds in Training
 - September Yearling, the world’s largest horse sale.
 - November Breeding Stock

- Keeneland placed its boutique sale, the July Selected Yearling Sale, on hiatus in 2004 due to ongoing effects of Mare Reproductive Loss Syndrome. The status of the sale is reviewed annually to determine if the yearling crop warrants a summer sale.
- Keeneland offers year-round simulcasting.
- Keeneland has contributed more than \$14 million through the years to charitable organizations.
- The Eclipse-Award winning Keeneland Library has one of the most extensive collections of equine archives in the world and is open to the public.



Click [here](#) to find out more about Keeneland.

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